

Atlantic Global plc

Director Exercises Share Warrants

The Board of Atlantic Global Plc, the specialist provider of integrated business and resource management software applications, announces that on the 27 July 2004, Mr Samuel Lewis Howcroft, Commercial Director, exercised his total Share Warrant entitlement in the Company and converted them into Ordinary Shares as follows: -

52,324 Warrants convertible at a ratio of one Ordinary Share per one Share Warrant, with an exercise price of 28.75pence per Ordinary Share.

The 52,324 Ordinary Shares in the Company are to be retained within Mr Howcroft's overall holding which now amounts to 843,675 Ordinary Shares representing 3.69% of the companies issued share capital.

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